

RECYCLING HELPS DECREASE GLOBAL WARMING
PUBLIC SERVICE ANNOUNCEMENTS

10 SECONDS:

DON'T HAVE A GOOD ENOUGH REASON TO BOTHER WITH RECYCLING? WELL, NOW YOU DO. RECYCLING SLOWS GLOBAL WARMING. FIND OUT HOW AT RECYCLE MORE N C DOT ORG (RECYCLEMORENC.ORG).

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30 SECONDS:

IF YOU THINK YOU'RE AN ECO-HERO BECAUSE YOU RECYCLE, THEN WAIT TILL YOU HEAR THIS. RECYCLING SLOWS GLOBAL WARMING. A LOT LESS ENERGY IS NEEDED TO MAKE A PRODUCT FROM RECYCLED MATERIALS THAN FROM RAW MATERIALS. LESS ENERGY MEANS THE SLOWING OF GLOBAL WARMING. SO, GO AHEAD, PUT ON YOUR SUPERHERO CAPE KNOWING THAT RECYCLING IS MAKING AN EVEN BIGGER DIFFERENCE THAN YOU EVER THOUGHT. FIND OUT MORE ABOUT RECYCLING AND GLOBAL WARMING AT RECYCLE MORE N C DOT ORG (RECYCLEMORENC.ORG).

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60 SECONDS:

WHY DO YOU RECYCLE? MAYBE BECAUSE YOU WANT TO SLOW THE GROWTH OF LANDFILLS? MAYBE BECAUSE IT REDUCES THE NEED FOR RAW MATERIALS TO BE EXTRACTED FROM THE EARTH? MAYBE BECAUSE IT PROVIDES 14, 000 JOBS TO NORTH CAROLINIANS? WELL, NOW YOU CAN ADD THIS REASON TO YOUR LIST. RECYCLING SLOWS GLOBAL WARMING. AN ALUMINUM CAN MADE FROM RECYCLED ALUMINUM SCRAPS USES 95 PERCENT LESS ENERGY THAN A CAN MADE FROM RAW MATERIAL. LESS ENERGY CONSUMED MEANS LESS FOSSIL FUEL IS BURNED. LESS FOSSIL FUEL BURNED MEANS FEWER GREENHOUSE GASES ARE EMITTED INTO THE ATMOSPHERE. LOWER GREENHOUSE GAS EMISSIONS MEANS SLOWED GLOBAL WARMING. SHARE YOUR LIST OF REASONS FOR RECYCLING WITH EVERYONE YOU KNOW. SOONER OR LATER, THEY'LL CATCH ON AND HELP YOU IN YOUR FIGHT TO SLOW GLOBAL WARMING. FIND OUT MORE ABOUT RECYCLING AND GLOBAL WARMING AT RECYCLE MORE N C DOT ORG (RECYCLEMORENC.ORG).

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COMPOSTING HELPS DECREASE GLOBAL WARMING
PUBLIC SERVICE ANNOUNCEMENTS

10 SECONDS:

AVOID HAVING TO BUY EXPENSIVE TOPSOIL FOR YOUR GARDEN THIS SEASON. BY CREATING A COMPOST PILE IN YOUR BACKYARD, YOU CAN GENERATE YOUR OWN TOPSOIL AND REDUCE GLOBAL WARMING AT THE SAME TIME. FIND OUT MORE AT RECYCLE MORE N C DOT ORG (RECYCLEMORENC.ORG).

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30 SECONDS:

AVOID HAVING TO BUY EXPENSIVE TOPSOIL FOR YOUR GARDEN THIS SEASON. INSTEAD, MAKE YOUR OWN. TOSS YOUR FOOD SCRAPS INTO A COMPOST PILE IN YOUR BACKYARD, AND WATCH YOUR KITCHEN WASTE TRANSFORM INTO FREE RICH SOIL. BY DIVERTING WASTE FROM THE LANDFILL, COMPOSTING ALSO REDUCES THE PRODUCTION OF LANDFILL METHANE GAS, A BIG CONTRIBUTOR TO GLOBAL WARMING. FIND OUT MORE ABOUT COMPOSTING AND GLOBAL WARMING AT RECYCLE MORE N C DOT ORG (RECYCLEMORENC.ORG).

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60 SECONDS:

AVOID HAVING TO BUY EXPENSIVE TOPSOIL FOR YOUR GARDEN THIS SEASON. INSTEAD, MAKE YOUR OWN. TOSS YOUR FOOD SCRAPS INTO A COMPOST PILE IN YOUR BACKYARD, AND WATCH YOUR KITCHEN WASTE TRANSFORM INTO FREE RICH SOIL. NOT ONLY DOES COMPOSTING GENERATE HOMEMADE SOIL FOR YOUR GARDEN, IT ALSO HELPS TO SLOW GLOBAL WARMING. THAT'S RIGHT, SLOW GLOBAL WARMING. WHEN FOOD SCRAPS ARE BURIED IN A LANDFILL, AIR CAN'T GET TO THE ROTTING GARBAGE, RESULTING IN THE PRODUCTION OF METHANE GAS. METHANE GAS IS A MAJOR CONTRIBUTOR TO GLOBAL WARMING. A COMPOST PILE CAN SOLVE ALL THIS BECAUSE DECAYING ORGANIC MATERIAL IN A COMPOST PILE IS EXPOSED TO AIR WHEN YOU STIR THE MATERIAL PERIODICALLY. SO A COMPOST PILE EQUALS HEALTHY HAPPY GARDEN AND HEALTHY HAPPY EARTH BECAUSE FAR LESS METHANE GAS IS PRODUCED BY A COMPOST PILE. FIND OUT MORE ABOUT COMPOSTING AND GLOBAL WARMING AT RECYCLE MORE N C DOT ORG (RECYCLEMORENC.ORG).

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